

# TONOPAH DAILY BONANZA

Published every evening, Sunday excepted, by the Tonopah Bonanza Printing Co., Incorporated.

MEMBER ASSOCIATED PRESS MEMBER NEVADA PRESS ASSN

W. W. BOOTH, EDITOR AND MANAGER

Terms of Subscription by Mail for Daily Bonanza:  
 One Year.....\$12.00 Three Months.....\$3.00  
 Nine Months.....\$9.00 One Month.....\$1.00  
 Six Months.....\$6.00 One Week.....\$0.30  
 Delivered by Carrier, \$1.25 per Month.

TO SUBSCRIBERS.  
 Parties who do not receive their papers, or who have any cause for complaint, will oblige The Bonanza by notifying this office.

NO REWARD.  
 A reward of \$10 will be paid for information that will lead to the arrest and conviction of parties stealing The Bonanza from subscribers.

All legal advertisements will be charged for at the rate of \$2.00 per square for the first insertion. There will be no exception to this rate. No refund of publication will be made until the advertisement is paid for.

No advertising cut, one square inch or smaller, will be accepted unless made of metal. No wood base cuts this size will be used. Wood cuts are dangerous to forms and press.

Entered at the postoffice in Tonopah as second-class matter.

## HOW ABOUT THE ADVERTISING?

THERE are times and places and occasions in the newspaper business when a fellow gets so tired that he could lie right down on the floor and cover himself over with his tissue of weariness. It isn't the Bonanza alone that feels fatigued and wants to hit for the trout streams, the Zone or the frolicking place of the sage chicken, but the other newspaper ginks in Nevada must be affected likewise. There is the Gazette, for instance. It has a busy force. They slammed in 22 telegrams Thursday, 50 items of local and state news and 15 original and credited editorials, a total of 87. The Gazette was recently sold for \$75,000 and it must cost a lot to run the rag.

The Journal force was also pretty busy, for it showed up with 45 telegraphic items, 43 items of state and town news and 13 clipped and original editorials, a total of 101.

The Bonanza had it fairly easy in comparison. The "force," who is somewhat anemic and distressed by summons servers and by having his boss away from the zone of protection against be and would be antagonists, had only time to slip in 40 Associated Press and special dispatches, 49 items of Tonopah and Nevada news and 14 original and credited editorials, a total of 103, with only one machine to do the work. Now I guess some people have earned those "po'k chops and mashed taters."

## WEALTH CREATED BY NEVADA

THE will of the late Frederick W. Sharon shows that he left an estate worth about \$3,000,000. This was Nevada money, let it be remembered. It went beyond the borders of the state. If it had been conserved here it would have turned over and over like a snowball on a hillside and before it brought up in the gulch, as all fortunes and their owners ultimately land, it would have added to itself until it would have possessed either another digit on the fore or an additional zero at the rear, besides having accomplished inestimable good for the state that provided the original sum.

Too many fortunes are being dragged out of Nevada, to the detriment of not only the wealth and of its possessor, but of the commonwealth as well. The man who stays in the place that gave him his start stands a much better chance to augment his wealth, than one who takes it away to juggle with and be juggled out of, but even at that, three million dollars does not make such an uneasy pillow to expire upon.

## FIGHT TILL THE LAST DOLLAR IS DEAD

NATIONS are just as honest as individuals; no more, no less. The Bonanza knows a lot of good fellows who have gone through bankruptcy and a lot of others, who would do so if they could, for it costs money even to be declared a bankrupt.

Merric Old England is a good fellow at that, so is emotional Russia, esoteric Turkey, erratic France and plodding Serbia, to say nothing of the masked brown man, the poetic Italian and the etherial—, whichever may be the next nation to join the allies, and nothing said of honest Germany, or the conscientious Austrian.

They are merely nations and they are composed only of individuals. The latter would accept a moratorium quicker than he would a three-for-a-dollar, and what can be expected of the syncretical institution known mysteriously as a "foreign power"? He will repudiate if the other nations will let him, and there are no other nations to prevent, if we modestly except ourselves.

We'll tell you what, gentlemen: there is going to be a fierce lot of repudiation after and even before this war is over. That may be why Great Britain canceled its order for a million bushels of wheat. It may be why it is shipping fifty or a hundred millions in gold to these shores. There is also some explanation for the surrender of the big blocks of foreign held securities. This war must be fought out hereafter so long as the last dollar lasts and no longer. That is why the Bonanza doesn't feel so assured that there will be a winter campaign. Vow the spondulies! Ve want to see the color of our money.

"Billy Sunday scores Dr. Aked," says the San Francisco Chronicle. Billy must have singled when the Doc was on second base.

The Bonanza got arrested again yesterday by the county commissioners and the district attorney. Gosh, how busy those fellows are getting! They want some more coin out of the Bonanza. They ought to have been satisfied with what they received from the "street carnival's" gambling games; that is in licenses.

The boss is away and he says to go as strong as we like on public matters, but not to be libelous. No, we are only playful. "Play ball! It only costs three for a quarter, seven for a half, and the man that rints the one dollar bill can take it." "Try a chance on the Teddy bear." "Buy a paddle for the grand prize. The odds are only eighty to one against the player and the legislature of Nevada ought to have declared open season for these games anyhow. They are criminal, but wot t'ell? We are protected, for the smoke from our donkey engine blows down the chimney of our friend Richard."

Ballyhooing is a great game. It pays \$1.10 per. That is just a dime and a dollar more than would have been received for a salute.

## Mail Orders Delivered by Parcel Post

Order your goods by mail or telephone. Save time, travel, work, worry, and money by letting us send the things you need by parcel post.

This service is wonderfully convenient for you. We shoulder all the responsibility for satisfactory selection of goods and prompt delivery—and for this service we make no extra charge. You can use it—you should use it—you can step to the phone, tell us your wants, and do your day's shopping in a moment. You then save the time necessary for a personal trip—a saving in rain or sun shine.

PROUTY'S UNION DRUG STORE

tion to the flags of the battleship Nevada. Heavings, we're proud of our band!

Some of the squibs in the Bonanza tonight will be Greek to outside readers, but they will be understood at home. The Bonanza isn't hitting. It isn't even making passes at anybody, but it feels relieved when it shoves back some of the asphyxiating gas that has been directed at it by the self-constituted powers and a few of the parasites that came with them.

The International Typographical union must have had one grand time at its convention down in southern California, voting to cut loose from the "auxiliary" and submerging the abstemiousness of a water wagon proposition. The printers are a gay set of boys, particularly down at Billy's Place, John's Corner or wherever they may foregather at the close of a weary day. They want what they want when they want it, and the lad in the white apron usually knows just what it is.

## THE PANAMA PACIFIC AND ITS LESSONS

SIX WEEKS at the Panama-Pacific exposition. It is but a fleeting moment. I have been here and there, seen the night illuminated by the incandescence of the jeweled palace, watched the orb of day shine down upon the conclave of the symmetry of the world, observed it as pale Luna cast her softening ray upon the beauty and glory of this mundane art, as Byron said in his Manfred, "Leaving that beautiful which was so, and making that which was not, till the heart ran over with silent worship of the great of old, the dead but sceptered kings who still rule our spirits from their silent urns."

Nor am I yet satiated with the beauty and the magnificence of the spectacle. You of Tonopah may not deem me so capable of falling under the spell of inspiration as I am, but there is no word at my disposal, no sequence of words, no quotation from paesy to express my adoration of the sublime and the beautiful that here are assembled. It takes one out of his own life and body and puts a soul into his lowly frame to walk the streets of the city of magic, to see and touch and hold and have the beauty and magnificence of the scene.

The treasure houses of the world have been drawn upon, the art centers have been depleted, the marts of trade have been silenced that this city should grow and glow, should harmonize all differences and make as one the toiling efforts of mankind.

Tonight I walked by the lagoon that plashed against its shores and upon its surface flitted to and fro the merry-makers. There was the insensate whirl of machinery behind me. Beauty and science were wedded. Art and mechanism were as one, all striving to put forth their best efforts to make of this exposition the thrill of the world, the instructor of mankind, the breeder of romance, the softener of the coarser instincts of humanity and the bringing together of all the influences that make for betterment and melt them into one, the pot wherein is the dross of humanity that may be skimmed, leaving the true metal behind.

The exposition is something that cannot be described in words and even if it could be, I would be but a feeble exponent. All I can say is that those who have not yet viewed it in its magnificence have missed the opportunity of their lifetime. W. W. BOOTH.

## NEW STAGE LINE

between

### Tonopah and Goldfield

Connecting with Las Vegas & Tonopah R. R. and Tonopah & Tidewater R. R. trains to and from the south.

Leave Mizpah hotel, Tonopah..... 11:45 a. m.  
 Leave L. V. & T. office, Goldfield..... 8:00 p. m.

Fare, \$3.50. Big, comfortable cars.

## DESERT AUTO CO.

E. J. WENGER, Manager

## ANNOUNCEMENT

The following prices f. o. b. Detroit, effective August 2, 1915:

Ford Runabout.....\$390.00  
 Ford Touring Car.....440.00  
 Ford Town Car.....640.00

No speedometer included in this year's equipment, otherwise cars fully equipped.

There can be no assurance given against an advance in these prices at any time. We guarantee, however, that there will be no reduction in these prices prior to August 1, 1916.

### Profit-Sharing with Retail Buyers

On August 1, 1914, we made the announcement that if we could make and sell at retail 300,000 Ford cars between Aug. 1, 1914, and Aug. 1, 1915, we would share profits with retail purchasers to the extent of from \$40 to \$60 on each car.

We have sold over 300,000 Ford cars in the time specified, and profit-sharing checks of \$50 each will be distributed as rapidly as possible after August 15, 1915. Retail purchasers who have not yet mailed us their profit-sharing coupons, properly endorsed, should do so without delay. Our plan to profit-share with retail purchasers of Ford cars during 1914-15 has been most successful. We thoroughly believe in it, but, realizing the uncertainty of conditions generally makes it advisable to defer any announcement of future profit-sharing until a later date.

We are, however, confident of our inability to reduce costs for several months, and therefore can offer no profit-sharing for cars delivered during August, September and October, 1915.

FORD MOTOR COMPANY  
 Detroit

ON DISPLAY AND SALE AT  
 TONOPAH AUTO SUPPLY CO.  
 JENKINS & HAND MOTOR CAR CO., AGENTS

## The Riverside Hotel RENO, NEVADA

Elegant in all its apartments; single and en suite. Free bus to all trains

## HAVE BONANZA SENT TO SUMMER ADDRESS

Residents of Tonopah who are preparing to leave the city on their annual vacations may have the Bonanza forwarded to them at their summer addresses with out any extra charge. Notify the circulation department when the change is desired and the paper will be forwarded promptly. Subscribers should advise the Bonanza of their return to the city so that the paper may be delivered at their home address.

## RABBITS ARE A PEST

It is claimed that unless some devastating disease or an exceptionally hard winter comes soon the ranchers in and about Eureka will have to abandon everything to the rabbits, which have multiplied so rapidly in the last few years that they are eating up practically all of the crops. Heretofore they had confined their operations chiefly to the green stuffs growing on the ranches, but of late their work on the feed on the ranges is becoming noticeable.

Advertise in the Bonanza.

## Get our new prices on Rough Dry

Tonopah Laundry Co.

## Opens Assay Office

R. B. Kidd, the pioneer assayer of Tonopah, wishes to inform his old patrons and the public, that he has opened a custom assay office at the office of the Tonopah Midway Mining company; all work will be guaranteed; and he will make controls a specialty.

NOTHING ADDS SO MUCH TO YOUR PERSONAL CHARMS AS PEARLY WHITE TEETH

## MERITOL RIBBON TOOTH PASTE

heads the list of pleasant tooth preparations. It whitens and preserves the teeth, leaves the mouth sterile and purifies the breath.

Sold only by the

## TONOPAH DRUG CO.

Prescription Specialists

## I. C. PIERCE

expert

### PIANO TUNER

and Repairer  
 Phone 1736 P. O. Box 1063  
 Res. 155 Prospect St., Tonopah, Nev.

### E. W. SMITH

### Tonopah Studio

Portrait and Scenic Work. Anything Photographic, we can do it. Special mid-summer prices. Cutting Bldg., Main St., Tonopah, Nev.

### ATTORNEYS

### Wm. FORMAN

LAWYER

118-319 State Bank and Trust Co. Building  
 TONOPAH :: :: :: NEVADA

### HUGH H. BROWN

ATTORNEY-AT-LAW

Office: 312-315 State Bank and Trust Co. Building  
 TONOPAH :: :: :: NEVADA

### H. R. COOKE

ATTORNEY-AT-LAW

Notary Public  
 Offices now located on the fifth floor State Bank and Trust Building  
 TONOPAH :: :: :: NEVADA

### DENTISTS

### DR. T. A. MUSANTE

...DENTIST...

Rooms 205, 206, 207 State Bank Bldg.  
 PHONE 942  
 TONOPAH :: :: :: NEVADA

### HELEN M. RULISON, D.D.S.

...DENTIST...

Rooms 306-307 State Bank Building  
 TONOPAH :: :: :: NEVADA

### F. R. McNAMEE LEO A. McNAMEE

McNamee & McNamee

LAWYERS

LAS VEGAS, NEVADA, and  
 280 2 P. E. Building Los Angeles, Cal.

## Nevada First National Bank of Tonopah

Capital, \$100,000.00

## NATIONAL REALTY AND INVESTMENT COMPANY

208 MAIN STREET TONOPAH, NEV.

## TONOPAH CLUB

The Most up-to-date house in town

OPP. THE POSTOFFICE

Everything strictly first-class

NICK ABLEMAN & CHAS. TAYLOR, Props.

## HALL LIQUOR CO.

INCORPORATED

### Wholesale and Retail

MANUFACTURERS OF

GINGER ALE, SODA WATER,  
 MINERAL WATER, HIRES'  
 ROOT BEER

Jack Beam Whisky from Early Times Distilling Company—Pride of Tonopah.

Los Angeles Bottle and Draught Loric, International, El Primo, Pabst Blue Ribbon Bottle Beer, Pabst Export Bottle Beer, East Side, Agent for Dry Climate, M. & O., Italian Swiss Colony Wines.

## TONOPAH, NEVADA

MAIN ST. PHONE 312

## MUSIC AND SONG

...AT THE...

## Big Casino

EVERY NIGHT

### Private Dance Floor

AL. THACKERY - - - Proprietor

DO YOU USE

## "DUMMY"

Webster defines the word "Dummy" as follows: "Dummy—A sham package in a shop, one that does not contain what its exterior indicates. Fictitious, or shammed; feigned."

Or, in other words, Blank Stationery, in your daily business transactions?

?

As applied to Business Stationery, the word "Dummy" carries with it all the odium applied by Mr. Webster. Associated with its use are the tombstones of countless business failures. It consists of a sheet of cheap paper in the shape of a bill head, a letter head, or, possibly an envelope, upon which is smeared the name of a town, together with a few blank lines upon which may be scrawled the name of the firm, person or corporation who is making a slipshod attempt to do business. Or the name may even be gobbled upon the sheet by a rubber stamp.

At all events, the use of such Stationery detracts from the quality of the stock carried if any attempt is being made to give honest, sterling goods.

Its use does not tend to leave a good impression in the mind of the party receiving it.

He is apt to associate you and your goods and your business in the same category to which your stationery properly belongs.

Think it over. Really there is but a short step at times between the road to Success and the broad highway that ends at the great big city of Failure.

Tonopah Bonanza Printing Co  
 High Class Commercial and Society Printers